IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

A atricia Lewis

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In re Application

Inventor(s): Appln. No.: Betelho, et al. 09/728,704

Confirm. No.: 4887

Filed:

December 1, 2000

Title: NETWORK BASED ADVERTISING PATENT APPLICATION

Art Unit:

3622

Examiner:

Daniel Lastra

Customer No. 23910

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited in the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

Thomas X. Ward, Reg. No. 35,733 Signature Date: December 22, 2003

RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. § 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 **GROUP 3600**

Sir:

In response to the Office Action mailed August 20, 2003, please amend the above-identified application as shown beginning on the following page.